The Walton Family Foundation is inspired by a vision of Northwest Arkansas as a vibrant and thriving region with a diverse, innovative economy and world-class cultural opportunities accessible to all.

To accomplish this, the foundation supports the development of an entrepreneurial ecosystem that ensures long-term economic vitality and removes barriers to success for underserved entrepreneurs. We are also committed to supporting long-standing regional assets that make up Northwest Arkansas’ cultural backbone, while ensuring their offerings become more inclusive.

**WHAT WE PLAN TO DO**

Help develop a robust entrepreneurial ecosystem and remove barriers to underserved entrepreneurs.

Support world-class culinary, artistic, outdoor and cultural institutions as they evolve to meet the region’s changing needs.

**HOW WE PLAN TO DO IT**

- Nurture and cultivate local entrepreneurs in underserved communities to build a strong and diverse pipeline of talent
- Support business accelerators and recruit top entrepreneurial talent that attract best-in-class startups to NWA
- Increase access to capital, especially early-stage/seed funding for the region’s emerging entrepreneurs
- Support and maintain the region’s existing artistic and cultural amenities
- Ensure regional assets and their programming becomes more inclusive and accessible to all who live and visit Northwest Arkansas
- Enhance those assets and organizations to effectively meet the region’s dynamic and changing needs

**SO THAT**

A flourishing entrepreneurial ecosystem grows in NWA with new and expanding businesses, diverse talent and a diversified economy

Stable and flourishing arts and cultural organizations become pillars of vibrancy across the region