

TO: INTERESTED PARTIES
FROM: ROBERT BLIZZARD, PUBLIC OPINION STRATEGIES (R)
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RE: NATIONAL & BATTLEGROUND ELECTION SURVEY KEY TAKEAWAYS

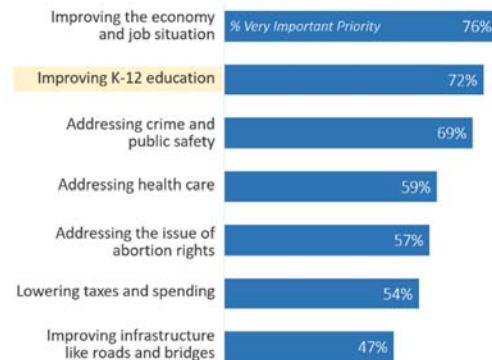
Our two firms completed a national survey of 1,200 actual 2022 voters, as well as an oversample of 600 actual 2022 voters in the key battleground states of Arizona, Georgia, Michigan, Nevada, Pennsylvania, and Wisconsin. The survey was conducted November 4-8, 2022 via cell and landline phone, and the national topline results have a margin of error of + 2.83%. Voters interviewed before Election Day had already voted in the 2022 election by absentee ballot or in early voting, while those interviewed on November 8 were in-person, Election Day voters.

KEY TAKEAWAYS

- Neither party has an advantage on being trusted to handle issues related to K-12 education.**
 Fully 45% of voters say they trust “*the Republican Party*” and 45% say they trust “*the Democratic Party*” on handling issues related to K-12 education. While voters of both parties expectedly retreat to their respective partisan corners, nearly one-third of independent voters say they trust “*neither*” political party on issues related to K-12 education.
- While economic concerns and abortion rights clearly led the issue agenda in the 2022 election, voters say improving K-12 education is a top priority for state lawmakers next year.**
 As expected, the issues of “*inflation and rising costs*” and “*abortion rights*” were the most important concerns that factored into how voters decided their vote in the midterm election.

But, looking ahead, voters say “*improving the economy and job situation*,” followed closely by “*improving K-12 education*,” should be the top priorities for their state lawmakers.

Further, in the six key battleground states of Arizona, Georgia, Michigan, Nevada, Pennsylvania, and Wisconsin, “*improving K-12 education*” was the most important priority.



- Voters, and especially parent voters, are pessimistic about the direction of public schools.**
 A majority of voters (51%) and parent voters (60%) believe public schools in their state are “*off on the wrong track*.” Further, a plurality of voters (48%) and parent voters (49%) also say public schools in their local area are “*off on the wrong track*.”

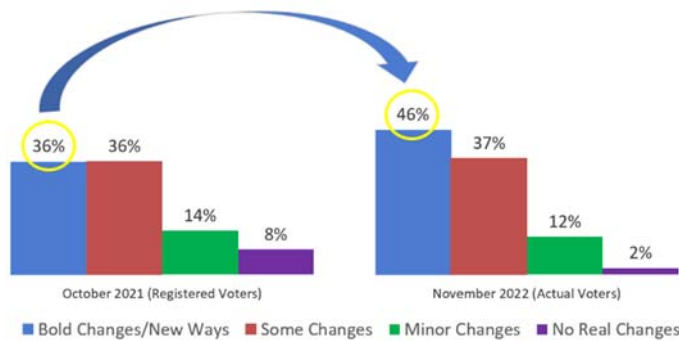
- There is relatively high awareness of NAEP test performance and voters believe children have not recovered from the pandemic.

Nearly one-in-five voters (18%) have seen, read, or heard “a lot” about the NAEP test performance, with another 41% who say they have seen, read, or heard “some.” By a 71%-26% margin, voters agree: “I am more concerned now about what is happening in public schools than I was before the COVID-19 pandemic.” Further, 75% of voters believe “students are mostly still behind due to school closures during the COVID-19 pandemic.”

- There is a clear desire for more parent control in education.

By a 64%-34% margin, voters agree “Parents should have more control than they do right now over what their children are being taught in public schools.”

- Voters want bold changes and for schools to adopt new ways of doing things to get students back on track.



Compared with a national survey our firms conducted about a year ago, more voters believe schools need to make “bold changes and adopt new ways of doing things” in order to get students back on track.

In addition, fully 46% of parent voters now believe schools need to make “bold changes.”

- Voters believe many changes are important to improving K-12 education:

