

THEORY OF CHANGE



HOME REGION PROGRAM: ARKANSAS-MISSISSIPPI DELTA

Economic Asset Building

The inequity of investment in rural communities has placed many residents of the Delta at a generational disadvantage. The Economic Asset Building initiative is designed to provide families, small business owners and entrepreneurs with the necessary resources for building and preserving economic assets over the long term.

WHAT WE PLAN TO DO

Support individuals and families through pathways to home and land ownership and other opportunities that build and sustain credit and wealth.



Encourage deeper connections between local postsecondary institutions and businesses to support a resilient and thriving Delta workforce.

Bolster new and existing small businesses through access to capital and technical assistance focused on financial resiliency.

HOW WE PLAN TO DO IT



- ▶ Collaborate with existing partners and coalitions focused on pathways to strong credit, home and land ownership.
- ▶ Support the creation and maintenance of affordable housing.



- ▶ Identify and support opportunities for career training that focus on credentialing and job placement.
- ▶ Enhance opportunities for small businesses to access capital. This includes access to technical support to build financial strength and stability.
- ▶ Coordinate efforts with partners and coalitions already working together to support these goals.

SO THAT

The small business community will thrive and more residents will have access to high-quality careers.

Delta residents will have more opportunities to build credit and wealth and become landowners and homeowners.

