

COLLABORATION PLAYBOOK

X ORGANIZE AROUND A THIRD IDENTITY

- Having a shared “in” that rises above party lines can help unite diverse stakeholders.
- You can organize around everything from age to a shared belief.

X CREATE PERMISSION STRUCTURES

- A permission structure provides justification to change beliefs while retaining integrity.
- Approaches to permission structures include pointing out changed circumstances and new information.

X DEVELOP EXPERIENTIAL LEARNING OPPORTUNITIES

- Spending a day in someone else’s shoes can make a person more open to collaboration.
- As a group activity, experiential learning can foster new relationships.

X APPEAL TO A SENSE OF SERVICE

- Expanding service opportunities is one of the few areas that bridges public divides.
- Framing an issue as an opportunity for service can help unite stakeholders.

X USE NEUTRAL THIRD PARTIES

- Neutral third parties don’t carry the same emotional bias.
- They can create space for understanding and conversation.