

# THEORY OF CHANGE



## HOME REGION PROGRAM: NORTHWEST ARKANSAS

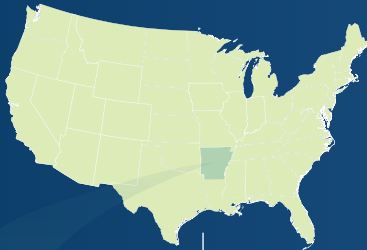
Northwest Arkansas is home for the Walton Family Foundation – and we're working to make it one of the most vibrant and inclusive communities in the nation. With growth and opportunity also come new challenges that require bold, lasting solutions – created by listening and learning to the diverse voices that call this place home.

That means creating an economically and culturally vibrant community – one that promotes inclusive growth and a sense of belonging among all who call this place home. And it means developing a new generation of diverse, innovative leaders to drive a shared vision for Northwest Arkansas filled with opportunity for all.

### WHAT WE PLAN TO DO

### HOW WE PLAN TO DO IT

#### Build on NWA's economic & cultural vibrancy



Support the development of a robust **entrepreneurial ecosystem** and remove barriers to underserved entrepreneurs.



Enhance and support **regional assets**, which include world class culinary, artistic, outdoor and cultural institutions, ensuring they continue to evolve to meet the region's changing needs.

#### Promote inclusive growth & increase sense of belonging for all



Work with partners to increase access to **high-quality education** for all students.



Build **purposeful career pathways** between employers, educators and community organizations to get workers the exact skills that growing businesses in the region need.



Convene diverse voices to address and solve emerging issues related to **regional affordability**.



Encourage meaningful connections among neighbors through the development of **inclusive shared spaces and experiences**.

#### Support organizations in strengthening key capacities



Establish best practices for bringing together **emerging leaders**.



Increase **organizational capacity of partners**.



Work with partners to create a **shared community vision**.